

LIQUID BIOCELL™

Q: What is Liquid BioCell™?

A: Liquid BioCell™ is the new generation of collagen. Every product is formulated with our exclusive Collagen/HA Matrix™ Technology to target joints and skin nutrition in active and ageing individuals. The product is intended to enhance feelings of wellbeing in all users, especially those concerned with the effects ageing and activity.

Q: What is the active ingredient of Liquid BioCell™?

A: Liquid BioCell™ is a naturally-occurring matrix of hydrolyzed collagen type II, chondroitin sulfate and hyaluronic acid which are found naturally in human articular cartilage. The Liquid BioCell™ products are designed to replenish these important substances in your diet.

Q: Why have you chosen to use this type II collagen?

A: We've chosen to use type II collagen because it is the same type of protein that makes up more than half of the composition of human cartilage. It contains chondroitin sulfate and hyaluronic acid, which are also found in the body's articular cartilage and connective tissues.

Q: Is Liquid BioCell™ allergen free?

A: Liquid BioCell™ LIFE and PURE are free from: gluten, milk, seafood, soy, tree nuts and peanuts, wheat, artificial colours and flavours. It is not suitable for vegetarians or vegans. Liquid BioCell™ SKIN is also free of these substances but is not free from gluten: it contains a wheat extract. No Liquid BioCell™ product is suitable for vegetarians or vegans.

Q: How else does one benefit from these products?

A: Concentrated Liquid BioCell™ and its patented Bio-Optimized™ manufacturing process produces an ideal molecular weight that your body can effectively absorb without producing pill fatigue, fillers, binders, chelating agents, stabilizers or film coatings found in other mediums.

Liquid BioCell™ is naturally-occurring and its matrix of hydrolyzed collagen type II, chondroitin sulfate and hyaluronic acid are found naturally in human articular cartilage. The Liquid BioCell™ products are designed to replenish these important substances in your diet.

Liquid BioCell™ has had great success and is considered very remarkable, that it has been awarded 7 U.S. and international patents and multiple industry awards. It has been featured on NBC, Good Morning America and Fox News.

Liquid BioCell™ is absolutely exclusive to Modere® and can be purchased nowhere else in Australia / New Zealand.

Q: How do you store these products?

A: Store the unopened container out of direct sunlight and at room temperature. Refrigerate after opening to maintain shelf life. Do not freeze.

Q: Can the products be mixed with juices or breakfast smoothies?

A: Liquid BioCell™ can be mixed with other drinks.

Note: It is going to impact an altered flavour to your juices or breakfast smoothies. Do not leave the product sitting for long periods of time.

Q: Is the effectiveness of the Liquid BioCell™ products affected by adding sweetener, incorporating it into a shake, or diluting it in any way?

A: As long as you take the recommended dose, the effectiveness of the Liquid BioCell™ products will not be hindered.

Q: What is the minimum age requirement for taking Liquid BioCell™ products?

A: While there is nothing in these products that are expected to pose a specific risk to children, it is not recommended for use in children under 15 years of age without medical or dietetic advice. Avoid use in babies, infants and very young children.



Q: What does the range include?

A: There are four products in the range: Liquid BioCell™ LIFE, SKIN, PURE & PET.

#1 Liquid BioCell™ LIFE: for joints, especially those facing normal wear and tear from activity and/or age.

The naturally-occurring matrix found in Liquid BioCell™ containing hydrolyzed collagen type II, chondroitin sulfate and hyaluronic acid, is also found in articular cartilage. LIFE is intended to enrich the diet with a convenient and regular source of these substances.

The low molecular weight composition of Liquid BioCell™ makes it comparatively easy to absorb, which is not always the case with collagen supplements. The ten phytonutrient-rich superfoods provide an additional dietary component as well as a delicious and natural flavour profile.

Liquid BioCell™ LIFE contains no artificial colours, flavours or sweeteners and is free from gluten and dairy. It is not suitable for vegetarians and vegans.

#2 Liquid BioCell™ Skin: is an advanced liquid collagen supplement that specifically targets the skin.

Formulated with Liquid BioCell™ and the patented, award-winning science of collagen/HA Matrix™ Technology. It includes an effective level of ascorbic acid, otherwise known as vitamin C.

In a healthy diet, vitamin C is absolutely vital to the production of collagen. This is the structural fibre in your skin that maintains its strength and flexibility. Vitamin C is also necessary to normal connective tissue structure, skin function and blood vessel structure and function. It helps protect your cells from free radical damage.

Liquid BioCell™ Skin, with real fruit extracts, juice concentrates and vitamin C, specifically targets skin function, collagen production, cartilage and connective tissues. It contains no artificial colours, flavours or sweeteners and is free from dairy but not gluten, as it contains a wheat extract. It is not suitable for vegetarians and vegans.

#3 Liquid BioCell™ PURE: Sugar-free, naturally flavoured and only 5 kJ per serve.

PURE provides all the benefits of Liquid BioCell™, without the extra kilojoules.

Liquid BioCell™ PURE boosts collagen, chondroitin and hyaluronic acid in the diet, using a low molecular weight delivery system for ready absorption. It does not include the fruit extracts and concentrates found in LIFE and SKIN.

This makes PURE the logical, guilt-free choice for people of all ages to nourish and support their joints, skin and general vitality without the extra sugar and kilojoules. It contains no artificial colours, flavours or sweeteners and is free from is free from gluten and dairy. It is not suitable for vegetarians and vegans.

#4 Liquid BioCell™ PET: A cutting-edge solution for active and senior pets. Especially

formulated for cats and dogs and exclusively formulated with Collagen/HA Matrix® Technology, our advanced liquid delivery system helps to nourish and hydrate your pet from the inside-out.

By nourishing the joints and skin, PET promotes mobility and a shining coat.

Suitable for sedentary and more active lifestyles, PET contains the same Liquid BioCell™ that has been awarded 7 U.S. and international patents, plus multiple industry awards.

It is important to note that PET is a pet food only and must not be used for human consumption. It is not recommended that this product be administered other than as intended.

Feedback: Based on user feedback, Liquid BioCell™ LIFE, SKIN, PURE and PET have had some remarkable successes in other markets. While not all products sold in other markets are identical to their Australian counterpart, the same active ingredient has been used in all markets and at the same level of input.

Q: Are there any Modere Health and Wellness products that you would recommend taking together with the Liquid BioCell™ products?

A: It really depends on what you are looking for.

Some examples:

1. If you are targeting skin care, the supplement *Hair Skin and Nails, coupled with Modere I/D might be a great way to assist your skin care routine.
2. If you're targeting joints, we'd recommend also taking the supplements *Glucosamine and *EFA Krill.
3. If you're needing to watch your kilojoule intake, the M3 system would be an ideal place to start.

Q: Can Liquid BioCell™ Pure be recommended for weight management?

A: Liquid BioCell™ Pure has only 5 kJ per serve and can be enjoyed as part of a healthy diet that is conscious of calories, sugar and carbohydrates.



Q: What is the differences between Liquid BioCell™ Life, Skin, Pure and Pet?

A: All Liquid BioCell™ products are intended to provide nutritional benefits to the joints and skin and each of these products contain the same amount of Liquid BioCell™.

Liquid BioCell™ Life is intended to nourish joints. It incorporates naturally derived hydrolyzed collagen type II, chondroitin sulfate and hyaluronic acid, found in the body's articular cartilage. It contains 10 phytonutrient-rich superfoods with juice extracts and concentrates to create a refreshingly natural liquid nutritional.

Liquid BioCell™ Skin specifically targets the skin. The added vitamin C directly supports natural collagen production and skin function. This formula has the added benefits of 14 phytonutrient-rich superfoods, which gives it a delicious fruit flavour.

Liquid BioCell™ Pure is the purest formula among the products and it is the centre of the line. It is for people of all ages to nourish and support their joints, skin and general vitality. The low kilojoule count and virtually sugar free status means everyone can enjoy its benefits. This ensures the natural sugar content is kept to virtually zero and the kilojoules at no more than 5 kJ per serve. It has a natural fruit flavour.

Liquid BioCell™ Pet contains all the benefits of Liquid BioCell™ and is formulated for dogs and cats. It is intended to enrich the diet as a collagen type II supplement. The natural beef flavour means it may also be enjoyed as a treat. It is a **pet food only** and must not be used for human consumption. It is not recommended that this product be administered other than as intended.

Q: Can Liquid BioCell™ Pure be recommended for weight management?

A: Liquid BioCell™ Pure has only 5 kJ per serve and can be enjoyed as part of a healthy diet that is conscious of calories, sugar and carbohydrates.

Q: Why do the Liquid BioCell™ products use type II collagen?

A: Type II collagen is a primary component of your body's articular cartilage. Type II collagen can also be converted by the body to be used in other areas where it might be needed.

Q: What does 'manufactured to Australian standards' mean?

A: It means the product has undergone scrutiny in our market to meet the very stringent Australian safety, regulatory and border security requirements.

Q: Will the Australian products be as effective as the original?

A: The same Liquid BioCell™ is used globally. We are using the same active ingredients and expect the same fantastic results.

Q: How long until we see results?

A: It is expected that users can experience benefits within three months of using Liquid BioCell™ as directed.

Always read the label. Use only as directed. Vitamin supplements should not replace a balanced diet. EPA Krill is derived from seafood. Do not take if you have a seafood allergy.



You can read more about LIQUID BioCell at www.nurtureNESS.com.au

To purchase any of the products visit your countries Modere Online Shop.

Use **Promo Code 174339** (Ellen Bendin) when registering your shopping account to secure your **\$10 FREE SHOPPING CREDITS**.

Once registered you'll get your own code and then you can GIFT \$10 and GET \$10 when sharing with others too;)

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